Purpose Map
&
Strategic Plan
2016-2019

Canadian Sport Institute Pacific

Updated June 16, 2017
COPSIN Vision, Mission & Values

The Canadian Olympic and Paralympic Sport Institute Network (COPSIN) has developed a common vision, mission and values for the seven (7) members of COPSIN. The strong consensus and collaboration illustrates our commitment to COPSIN and to a shared vision for the role of COPSIN in the Canadian high performance sport system.

Values:

**Excellence:** We aspire to utilize and will measure ourselves against world leading practices.

**Leadership:** We embrace our role as leaders that challenge, inspire, empower and encourage ourselves and our partners.

**Innovation:** We believe innovation is a critical and constant requirement and an expectation for all involved.

**Integrity:** We believe the integrity of our individual and collective behaviours is the cornerstone of who and what we are.

**Partnership:** We believe it is essential to develop and sustain mutually beneficial partnerships which leverage each party’s strengths.

Principles of COPSIN – We:

- Commit to National outcomes;
- Respect regional priorities;
- Use cost effective and efficient solutions to achieve outcomes;
- Share leadership;
- Are accountable for what we do;
- Have free and open communication and an environment that fosters the dignity and self-esteem of all.

To effectively perform the work of COPSIN, we have a myriad of key partners including:

- Canadian Olympic Committee (COC)
- Corporate & Community Partners
- National and Provincial Sport Organizations
- Sport Canada
- viaSport
- Canadian Paralympic Committee (CPC)
- Facilities Owners and Operators
- Own The Podium
- Universities and Colleges
- Coaching Association of Canada (CAC)
- Major Games Organizations
- Provincial/Territorial Governments
- Canadian Olympic Foundation (COF)
CSI Pacific Purpose Map

OUR PURPOSE

POWERING PERFORMANCE.
INSPIRING EXCELLENCE.

OUR CRITICAL SUCCESS FACTORS

**COLLABORATE**
- Communicate effectively and respectfully fostering a team environment
- Value all contributions within CSI and with our partners
- Encourage learning and facilitate the transfer of knowledge

**SERVE**
- Develop and deliver exceptional and sustainable programs and services
- Lead and support with passion and integrity
- Seek optimal results for a collective impact

**INNOVATE**
- Push the boundaries and take calculated risks
- Encourage cutting-edge research, tactics & approaches
- Embrace best practices and adopt the latest technologies

Collaborate ▪ Serve ▪ Innovate
CSI Pacific Strategic House

VISION
As part of the COPSI Network, CSI Pacific is a key contributor to Canada’s world leading Olympic and Paralympic podium performances.

MISSION
To provide a world-class, multi-sport daily training environment for athletes and coaches through expert leadership, services and programs.

OUR PURPOSE
POWERING PERFORMANCE. INSPIRING EXCELLENCE.

COLLABORATE. SERVE. INNOVATE.

STRATEGIC PILLARS

PERFORMANCE PATHWAY

OPERATIONAL EXCELLENCE

CORE STRATEGIES

Performance Services
Fostering performance excellence through leadership, education, and evidence-based innovation in integrated sport science and sport medicine teams

Talent Development
Providing world-class service and programming to identify and enhance the next generation of national team athletes

System Excellence
Empowering an athlete-centred, coach-led system to enhance sport performance

Business Operations
Fostering and sustaining an optimal daily working environment

Communications & Engagement
Promoting our successes and telling our story

Sustainability
Leaving people, places, and procedures better off

Collaborate ▪ Serve ▪ Innovate