





Strategic Plan 2023-26

Our Purpose

Powering Performance. Inspiring Excellence.

The Canadian Sport Institute Pacific is proud to represent the Canadian Olympic and Paralympic Sport Institute Network in British Columbia, as well as the BC Regional Alliance. With the support of our partners, our team of experts provide exceptional daily training environments delivering health and performance solutions, coaching and life services to Power Performances and Inspire Excellence in helping Canadian Athletes succeed. Our foundation is the CSI Pacific Advantage, built around our most valuable asset, our People. The CSI Advantage ensures our interdisciplinary solutions are built on evidence-based research, are athlete-centered and coach-led. Our value proposition is to provide the best people with the right knowledge to elevate human performance.

Aspirational Goals

and Key Strategic Initiatives

	People	Places •	Performance	Prosperity (**)
Aspirational Goals	To provide a safe and thriving community empowering all to perform at their best	To provide optimal Daily Training Environment(s)	To demonstrate a direct and measured impact on success of CSI Pacific affiliated Athletes & Coaches	To ensure long-term sustainable operations
Key Strategic Initiatives	Robust leadership dedicated to the development of all staff	Enhanced facilities and performance solutions that meet the needs of our clients	Multifaceted solutions for our National and Provincial Sport Partners	Driving diversified revenue streams
	Committed focus on People and Culture	Optimize relationships with our facility partners	Focus on the development pathway for Athletes and Coaches	Driving innovative solutions to support our Sport Partners

Critical Success Factors

Our Behaviours

Communicate effectively &
respectively, fostering a team
environment

Collaborate

Value all contributions within CSI Pacific and from our partners

Encourage learning and the transfer of knowledge

Serve

Develop and deliver exceptional and sustainable programs and solutions

Lead and support with passion and integrity

Seek optimal results for a collective impact

Innovate

Push the boundaries and take calculated risks

Encourage cutting-edge research, tactics & approaches

Embrace best practices and adopt the latest technologies

Perform

Strive to be the best version of ourselves everyday

Prepare and be ready to adapt to all circumstances

Pursue excellence in all we do







What We Do

Health & Performance Services

Optimizing performance through excellence in integrated sport science and medicine solutions

Research & Development

Initiating collaborative and applied research projects to directly improve the health and performance of Canadian Athletes

System Enhancement

Delivering multi-sport solutions to enhance tomorrow's champions today

Business Operations

Fostering and sustaining an optimal daily working environment, leaving people, places, and procedures better off

Our National and Provincial Networks

BC SPORT REGIONAL ALLIANCE

