



Purpose Map & Strategic Plan

2019-2022

(External)

Canadian Sport Institute Pacific

Updated November 6th, 2019







COPSIN Vision, Mission & Values

The Canadian Olympic and Paralympic Sport Institute Network (COPSIN) has developed a common vision, mission and values for the seven (7) members of COPSIN. The strong consensus and collaboration illustrates our commitment to COPSIN and to a shared vision for the role of COPSIN in the Canadian high performance sport system.



Values:

Excellence: We aspire to utilize and will measure ourselves against world leading practices.

Leadership: We embrace our role as leaders that challenge, inspire, empower and encourage ourselves and our partners.

Innovation: We believe innovation is a critical and constant requirement and an expectation for all involved.

Integrity: We believe the integrity of our individual and collective behaviours is the cornerstone of who and what we are.

Partnership: We believe it is essential to develop and sustain mutually beneficial partnerships which leverage each party's strengths.

Principles of COPSIN – We:

- Commit to National outcomes;
- Respect regional priorities;
- Use cost effective and efficient solutions to achieve outcomes;
- Share leadership;
- Are accountable for what we do;
- Have free and open communication and an environment that fosters the dignity and self-esteem of all.

To effectively perform the work of COPSIN, we have a myriad of key partners including:

- Canadian Olympic Committee (COC)
- Corporate & Community Partners
- National and Provincial Sport Organizations
- Sport Canada
- viaSport

- Canadian Paralympic Committee (CPC)
- Facilities Owners and Operators
- Own The Podium
- Universities and Colleges

- Coaching Association of Canada (CAC)
- Major Games Organizations
- Provincial/Territorial Governments
- Canadian Olympic Foundation (COF)



CSI Pacific Purpose Map

OUR PURPOSE

RS

EHAVIOU

8

~

0

POWERING PERFORMANCE. INSPIRING EXCELLENCE.

OUR CRITICAL SUCCESS FACTORS

C	O			Δ	R	0	D	Δ	T	E
	v	-	-	$\boldsymbol{\Box}$	_	\mathbf{v}	11.0	$\boldsymbol{\Box}$		_

Communicate effectively & respectfully, fostering a team environment

Value all contributions within CSI and with our partners

Encourage learning and facilitate the transfer of knowledge

SERVE

Develop and deliver exceptional and sustainable programs and services

Lead and support with passion and integrity

Seek optimal results for a collective impact

NNOVATE

Push the boundaries and take calculated risks

Encourage cutting-edge research, tactics & approaches

Embrace best practices and adopt the latest technologies

PERFORM

Striving to be the best version of ourselves, everyday

Prepared and ready to adapt to all circumstances

Pursuit of excellence in all we do



CSI Pacific Strategic House TEAM TEAM LEADERS 3HAG: Daily Training Environment (DTE) of Choice for Expert Service **STRATEGIC PILLARS OPERATIONAL EXCELLENCE PERFORMANCE PATHWAY CORE STRATEGIES** Communications & Performance Innovation and System **Business** Sustainability Enhancement Engagement Research Services **Operations** Fostering performance Supporting the initiation and integration of applied excellence through Fostering and research projects with sport leadership, education, Multi-sport solutions to Promoting our Leaving people, sustaining an optimal and industry partners with and evidence-based enhance tomorrow's successes and telling places, and the goal of gaining daily working innovation in integrated champions today our story procedures better off significant competitive environment sport science and sport advantage for Canadian athletes and coaches medicine teams 10 year+ BHAG: The Natural Choice for All Sport Performance Solutions in Canada System COLLABORATE. SERVE. INNOVATE. PERFORM **OUR PURPOSE** Cultural POWERING PERFORMANCE. INSPIRING EXCELLENCE. **CEO & Board of Directors**