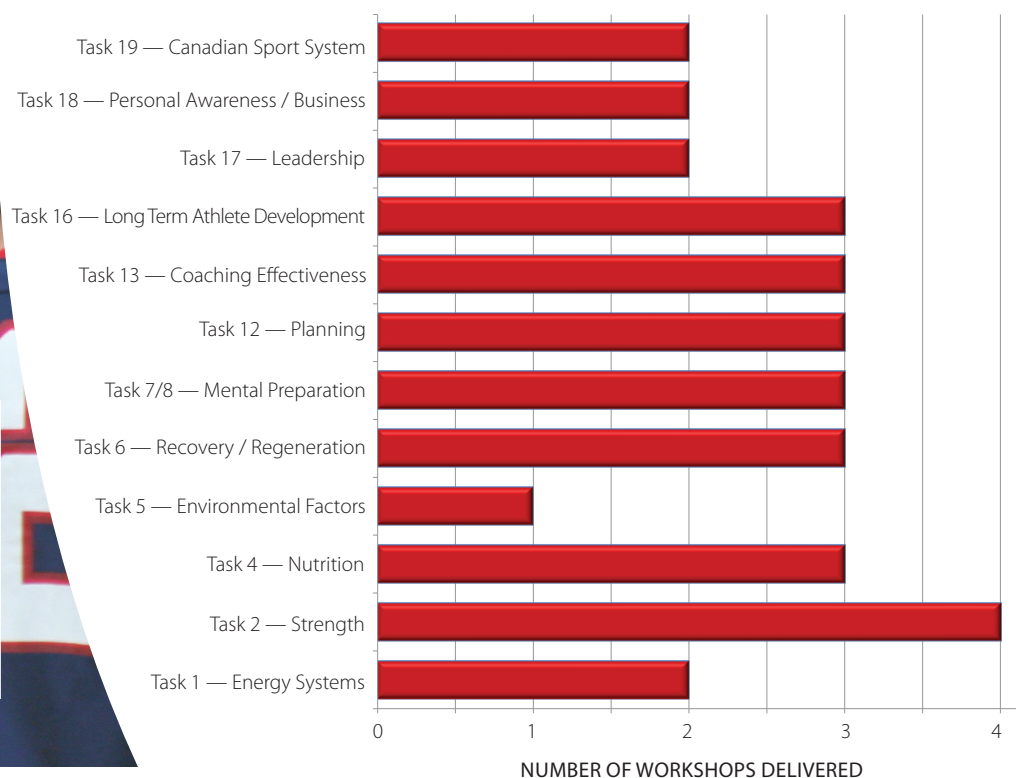


Advanced Coaching Delivery

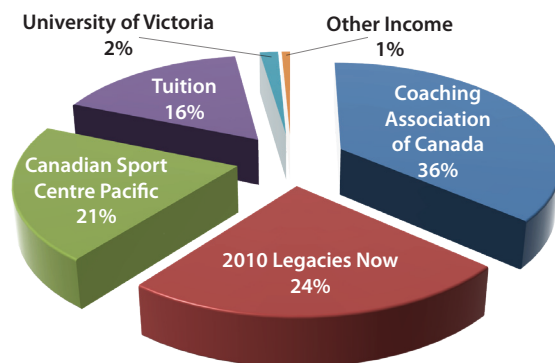
The 2009-2010 fiscal year saw 35 NCCP Level 4 tasks delivered through the NCI Diploma program and the International Coaching School. Figure 4 (right) provides a breakdown of the different NCCP tasks offered by NCI-BC.

Figure 4: Type and number of NCCP Level 4 tasks delivered by NCI-BC.



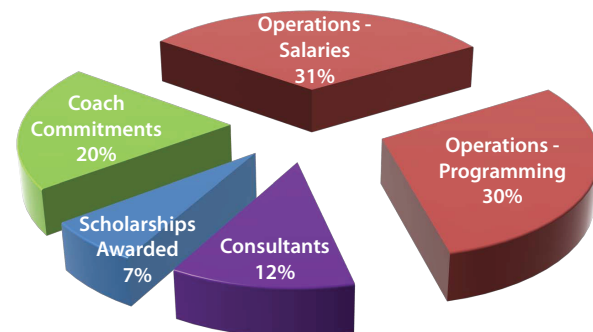
Financial Summary

Revenues (n=\$336,348)



Expenditures (n=\$294,194)

Note: Expenditures include future commitments to coaches for scholarship and master coach support.



NCI-BC Management Committee

John Bales – Coaching Association of Canada

Wendy Pattenden – Canadian Sport Centre Pacific

Clint Hamilton – University of Victoria

Drew Mitchell – 2010 Legacies Now

NCI-BC Partners



NATIONAL COACHING INSTITUTE Annual Report 2009-2010

Over the past year the National Coaching Institute–British Columbia (NCI-BC) progressed toward a number of organizational and structural changes that will allow for some tremendous opportunities in the future of advanced coach education. These changes include:

1. The amalgamation into Canadian Sport Centre Pacific
2. Compliance with Ministry of Advanced Education standards
3. Transition to a new NCI Diploma curriculum

The amalgamation into Canadian Sport Centre Pacific (CSC Pacific) will be complete by June 2010, at which point the NCI-BC Society will dissolve and the NCI-BC will become a department within CSC Pacific. The amalgamation has been in progress over the course of two years, with the NCI-BC operations moving to CSC Pacific's headquarters located at the Pacific Institute for Sport Excellence in June 2009. The amalgamation allows the NCI-BC to be consistent with all other Canadian Sport Centres and National Coaching Institutes in Canada and was positively influenced by both federal and provincial funding partners. The amalgamation will see the NCI-BC continues to operate as a school with a mandate to deliver advanced coach education and provide services to high performance coaches.

The NCI-BC successfully completed an audit by Private Career Training Institutions Agency, which ensures post-secondary career training programs

meet BC Ministry of Advanced Education standards. As a registered institution, the NCI-BC has complied with standards outlined by the PCTIA and assures coaches that the NCI Advanced Coaching Diploma is a credible and valued accreditation within the Province of British Columbia.

The transition to the new NCI Diploma curriculum will take effect in September 2010 with full-time program delivery offered in Victoria. The initiation of the new curriculum will see the phasing out of NCCP Level 4 tasks. In order to ensure consistency in the coach education pathway the NCI-BC will assist coaches in obtaining Level 4 tasks equivalent within the NCI Diploma program. The new curriculum allows coaches to enhance their skills and knowledge in the four key themes: Coaching Leadership, Coaching Effectiveness, Performance Planning and Training and Competition Readiness.

The National Coaching Certification Program is the largest adult education program in Canada and the NCI is proud to provide this pinnacle program for NCCP coach qualifications. The NCI-BC is currently assisting over 50 BC coaches to enhance their coaching skills. With the advancements in programming and stronger alignment in the high performance sport system, NCI-BC will surely take BC's world class coaches to the next level.

David Hill
Director, NCI BC

Vision

The NCI-BC is the destination of choice to educate and service world-leading coaches.

Mission

The NCI-BC develops world-leading coaches at all stages of the Canadian Sport for Life framework to positively impact athlete performance.

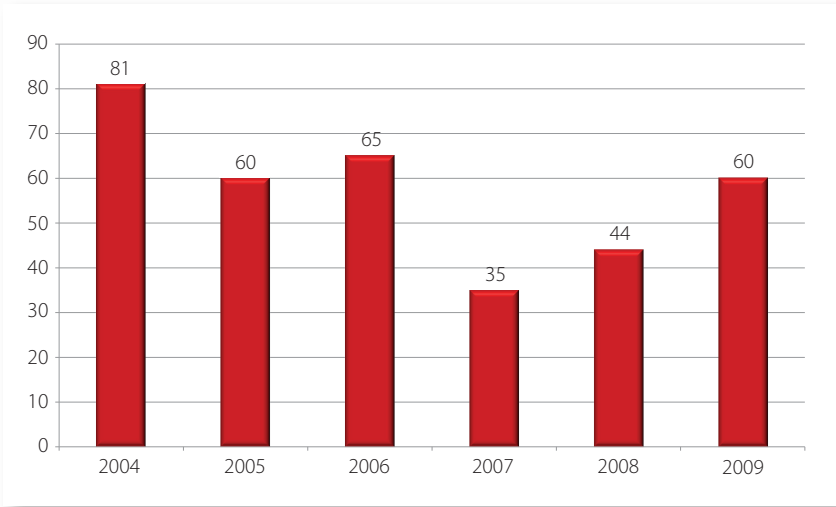
Strategic Pillars

- 1. Enhance the quality of coaching
- 2. Increase capacity and accessibility
- 3. Ensure sustainability

International Coaching School

The International Coaching School (ICS) continues to be the cornerstone of the NCI-BC programming with the aim of providing high quality, easily accessible High Performance Coach Education. In 2009, the ICS relocated to the Pacific Institute for Sport Excellence and offered the new NCCP Competition Development Multi-Sport Modules in place of the old NCCP Level 3 theory. There was a 36% increase in enrolment which was assisted by a partnership with Swimming Canada to pilot their NCCP Competition Development training workshop.

Figure 1: International Coaching School coach enrolment from 2004 to 2009



Following the 2009 ICS, a survey was conducted to gather information from coaches to enhance their experience at the next International Coaching School. All respondents indicated that they would attend another ICS and would recommend this school to other coaches. Learning outcomes were highly rated and coaches perceived the workshops helped them to:

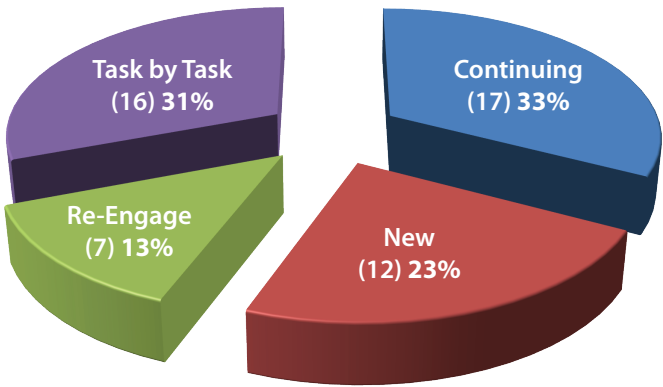
- 1. Implement the information presented at the ICS workshops into their day to day coaching
- 2. Develop plans and/or strategies that they can use in their day to day coaching
- 3. Analyze their sport to make better coaching decisions

One recommendation from the survey results was to offer better networking opportunities among coaches during the ICS, which NCI-BC has addressed by adding a number of networking and professional development opportunities to the 2010 program.

Enrollment

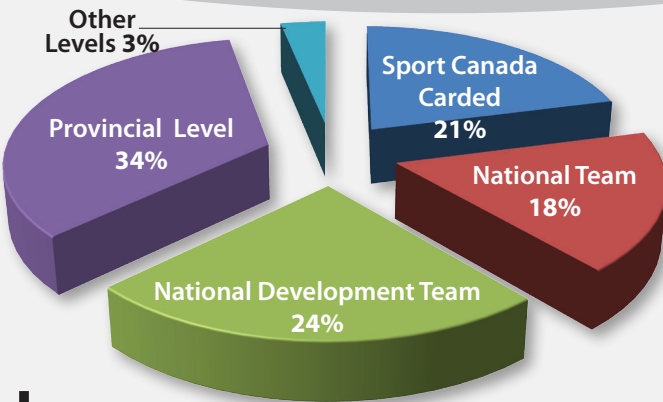
In 2009-2010 the NCI-BC enrolled 12 new coaches in three locations, Victoria, Okanagan and Vancouver. Currently there are 54 coaches supported through NCI-BC programming as identified in Figure 2.

Figure 2: Total coaches supported by NCI-BC with new coaches enrolled this year, continuing coaches who are still completing the Diploma program from previous year(s), re-engage past diploma coaches who must finish missing tasks, and task by task coaches who attend only NCCP Level 4 Task workshops.



In 2009-2010 NCI diploma coaches were asked to identify the type of athlete that they coached and whether they were Sport Canada Carded, National Team, National Development Team or Provincial Level. Twenty three currently enrolled diploma coaches responded with the breakdown of athletes coached identified in Figure 3.

Figure 3: Percent of NCI diploma coaches who are currently coaching various levels of High Performance athletes.



NCI Diploma Coaches

Coach	Sport	Region	Position
Steve Smart	Alpine Skiing	Okanagan	National Level Club Coach
Tanya Callon	Freestyle Skiing	Okanagan	Regional Coach
Wade Garrod	Freestyle Skiing	Okanagan	Provincial High Performance Director
Gerald Dragomir	Athletics	Vancouver	National Team Race Walk Coach
Candice Drouin	Snowboard	Vancouver	Provincial Adaptive Snowboard Coach
Kara Kailin	Synchronized Swimming	Vancouver	National Level Club Coach
Nick Cheng	Taekwondo	Vancouver	National Level Club Coach
Danielle Hahn	Synchronized Swimming	Vancouver	National Level Club Coach
Dominic Butcher	Soccer	Victoria	National Level Club Coach
Sarah Smith	Swimming	Victoria	Victoria Academy of Swimming Coach
Rick Say	Swimming	Victoria	Victoria Academy of Swimming Coach
Ming Zhongming	Rowing	Victoria	International Rowing Coach