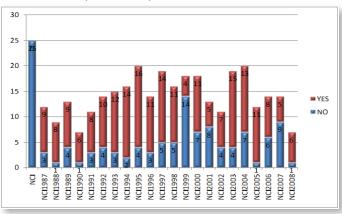
## **Enrollment**

The NCI-BC has enjoyed high completion rates in the Diploma program. The figure below provides an overview of coaches engaged in the NCI Diploma program since its inception and identifies the number of coaches who graduated or completed the program (Yes / Red) versus the number of coaches who did not graduate or complete all required tasks (No / Red).

Figure II: NCI Diploma program enrolment and graduates: Red indicates coaches who completed the requirement and blue those who did not



In 2008-2009, there was a total of 35 NCCP Level 4 tasks delivered through the NCI Diploma Program and International Coaching School. The Table below provides a breakdown of the different NCCP tasks offered by NCI-BC.

Figure III: Number of NCCP level 4 tasks implemented by NCI-BC

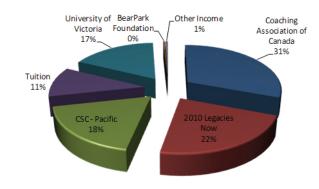


# **Financial Summary**

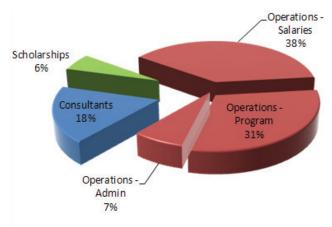
The graphs below provide a breakdown of Revenues and Expenses.

Note: University of Victoria contribution considered value in kind for space and services at the university

Revenues (n=\$379,291.00)



Expenses (n=\$355,153.00)



### **NCI-BC Management Committee**

John Bales - Coaching Association of Canada

Wendy Pattenden – Canadian Sport Centre Pacific

Clint Hamilton – University of Victoria

**Drew Mitchell** – 2010 Legacies Now

#### **NCI-BC Partners**







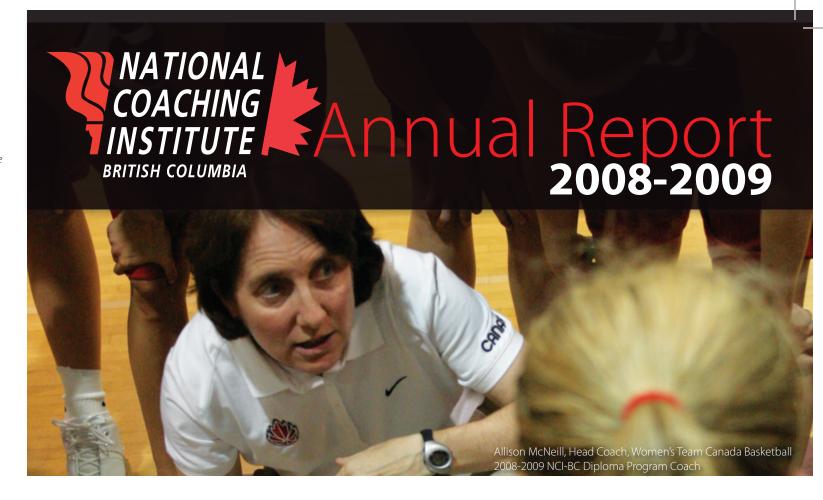












The National Coaching Institute-BC's vision to be the destination of choice to educate and service world-leading coaches continued through 2008-2009 by undertaking a number of initiatives to improve the delivery of advanced coach education. Canada's first National Coaching Institute, the NCI-BC enjoys a proud reputation for developing some of Canada's top coaches, with a unique residential full time program and a high program completion rate. During the past year, satellite programming has continued to develop with diploma delivery initiated in the Fraser Valley (Trinity Western University). Over 20 coaches engaged the NCI-diploma programming in 2008-2009.

Another major change to the NCI-BC saw the implementation of a transition plan to integrate into Canadian Sport Centre Pacific. This integration will enable greater access to some of the most innovative sport performance enhancement specialists and provide customization of programming to fit the sport-specific backgrounds of our coaches. The transition will also expand accessibility to the NCI advanced coaching education support throughout British Columbia. In Victoria, the re-location of the NCI-BC into the new Pacific Institute for Sport Excellence will enable direct access to world-leading practitioners and facilities within a high performance sport environment.

Finally, 2008-2009 initiated the development of a new NCI diploma that aligns to the current National Coaching Certification Program (NCCP) Advanced Coach Education pathway. The new diploma will be based on four themes: Coaching Leadership, Coaching Effectiveness, Performance Planning, and Training and Competition Readiness and is consistent with the new NCCP competency based approach. Parts of the new NCI diploma program will be available starting in September 2009.

The year ahead looks promising for the NCI-BC with enhanced programming and a new location. The NCI-BC continued success is based on strong partnerships with the University of Victoria, Coaching Association of Canada, 2010 Legacies Now and its integration into Canadian Sport Centre Pacific. These core partners in addition to National and Provincial Sport bodies and other Multi-sport organizations that support coaching will help to ensure NCI-BC's mission to develop world-leading coaches at all stages of the Canadian Sport for Life framework and positively impact athlete performance.

David Hill Director, NCI-BC

### **Vision**

The NCI-BC is the destination of choice to educate and service world-leading coaches.

### Mission

The NCI-BC develops world-leading coaches at all stages of the Canadian Sport for Life framework to positively impact athlete performance

### **Strategic Pillars**

- 1. Enhance the quality of coaching
- 2. Increase capacity and accessibility
- 3. Ensure Sustainability

### **Background for Change**

### **Current Challenges**

Coaches with the necessary qualifications and experience for NCI have busy schedules with family and or full-time coaching responsibilities.

Coaches who are transitioning to the new NCCP face challenges obtaining past qualifications and coaches and presenters perceive that old Level 4 Tasks program resources are out of date.

New and evolving organizations in the Canadian sport system providing coaching support and programming make the market confusing for coaches seeking services and accreditation.

Coaches want to obtain equivalency of NCI Diploma accreditation and post-secondary Masters of Education in Coaching at the University of Victoria.

#### **Solutions**

Create greater flexibility to accommodate advanced coaches with both full and part time programming in Victoria and other regions in BC and enhance tuition support.

Transition to a new and updated NCI curriculum will require greater emphasis on demonstrating competencies and the use of new technologies, with fully resourced coach support through CSC Pacific Staff and other content specialists.

Integrate NCI-BC into CSC Pacific and create a high performance coaching environment at the Pacific Institute for Sport Excellence for advanced coach education in order to provide greater efficiency and increased capacity to access coach services.

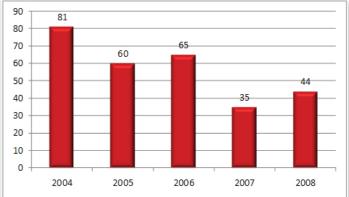
Align new NCI diploma to the University of Victoria Masters of education in coaching to take advantage of efficiencies in NCI coaching practicum and university cooperative education program.

# **International Coaching School**

The International Coaching School takes place in the latter part of August and has offered a variety of level 4 tasks and Level 3 Theory workshops over a 9 day program. Over 1200 coaches have attended the ICS over the past 18 years. The figure below identifies enrolment in the ICS since 2004.

"... the NCI was awesome and I enjoyed every minute of it ... I found the answers I was looking for..."

— Houshang Amiri coach of 2008 silver medal World Cycling Time Trial Champion Svein Tuft Figure I: International Coaching School Enrollment – 2004-2008



### **NCI Diploma Coaches**

In 2008-2009 the NCI-BC supported more than 25 coaches who were either new to the program or had previously enrolled in part-time programming. The table below identifies coaches who engaged in NCI-BC Programming.

Note: Vancouver includes coaches from Whistler Program

"The NCI opened my eyes to possibilities and I put a lot of energy into it."

— Shane Thompson, Head Coach Rugby Canada Sevens 2009 World Cup Team



Coach	Sport	Region	Position
Scott Allen	Basketball	Fraser Valley	Varsity Coach Trinity Western
Ryan Hofer	Volleyball	Fraser Valley	Varsity Coach Trinity Western
Ben Josephson	Volleyball	Fraser Valley	Varsity Coach Trinity Western /
			National Team Assistant Coach
Shin-Wook Lim	Taekwondo	Fraser Valley	2008 Olympic Coach (Beijing)
Allison McNeill	Basketball	Fraser Valley	Women's National Team Head Coach
Neil Turner	Soccer	Fraser Valley	Varsity Coach Trinity Western
Livia Munro	Basketball	Fraser Valley	Varsity Coach Trinity Western
Mark Bates	Triathlon	Vancouver	Club/Provincial Program Coach
Amy Caldwell	X-Country Skiing	Vancouver (Whistler)	Club/National Development Coach
Robin D'Abreo	Field Hockey	Vancouver	Provincial/National Women's Assistant Coach
Adam Frost	Wheelchair Rugby	Vancouver	2008 Paralympic Assistant Coach (Beijing)
Melanie Jans	Squash	Vancouver	Club/Provincial Coach
Chris Nakonechny	Snowboard	Vancouver	Provincial Coach
Matt Roth	Alpine Skiing	Vancouver	Club Coach
Elena Voloshin	Athletics (Jumps)	Vancouver	Club/Provincial Coach
Susan Lemke	Archery	Vancouver	2008 Paralympic Coach (Beijing)
Dave Battison	X-Country Skiing	Victoria (Courtney)	Club/National Development Coach
Dennis Beausoleil	Basketball	Victoria	Assistant Varsity Coach
Bryce Chapman	Soccer	Victoria (Saskatoon)	Varsity Coach, Saskatoon
Michael Clark	Para-Alpine Skiing	Victoria (Nelson)	Provincial/National Para Coach
Allison Dobb	Rowing	Victoria	National Development Coach
Bruce Jones	Squash	Victoria	Club Coach
Patrick Kelly	Triathlon	Victoria	Provincial Coach
Andrea Rushton	Field Hockey	Victoria	Assistant Varsity/Provincial Coach
Gord Veldman	Swimming	Victoria	Club/Academy Coach