

CANADIAN
SPORT
INSTITUTE



INSTITUT
CANADIEN
DU SPORT



POWERING PERFORMANCE.



INSPIRING EXCELLENCE.



**PARTNERSHIPS
IN ACTION**



THE IMPACT OF PARTNERSHIP



Wendy Pattenen.

At Canadian Sport Institute Pacific, we are extremely proud to be **Powering Performance. Inspiring Excellence.** by delivering world-leading benefits, programs, and individual support services to Canada's high performance athletes and coaches.

We invite leading local businesses like yours who share in our vision to **Collaborate. Serve. Innovate.** to better support the current and future generations of athletes and coaches training in British Columbia.

Yours in sport,
Wendy Pattenen
President & CEO

CANADA'S BEST TRAIN WITH US

CHRISTINE SINCLAIR



SOCCER
TWO-TIME OLYMPIC
BRONZE MEDALLIST

MARK MCMORRIS



SNOWBOARDING
BRONZE MEDALLIST AT
2014 SOCHI OLYMPICS

MARIELLE THOMPSON



FREESTYLE SKIING
GOLD MEDALLIST AT
2014 SOCHI OLYMPICS

STEFAN DANIEL



PARATRIATHLON
SILVER MEDALLIST AT
RIO 2016 PARALYMPICS

AND MANY, MANY MORE

2100+
TOTAL ATHLETES
54% MEN 46% WOMEN

50% OF CANADA'S
TOTAL MEDAL COUNT



32% OF CANADA'S
TOTAL MEDAL COUNT



34% OF CANADA'S
TOTAL MEDAL COUNT



44% OF CANADA'S
TOTAL MEDAL COUNT



**TRIATHLON
CANADA**



**ROWING
CANADA
AVIRON**



**CANADA
SNOWBOARD**



LUGE CANADA



ALIGN WITH HIGH PERFORMANCE SPORT

- ✓ CONNECT YOUR BRAND WITH CANADA'S BEST ATHLETES AND COACHES
- ✓ BUILD YOUR BRAND & EXPAND YOUR REACH WITHIN HIGH PERFORMANCE SPORT
- ✓ USE OUR ATHLETE COACH SERVICES TEAM TO STRENGTHEN YOUR BUSINESS
- ✓ FEEL THE PODIUM RUSH & BE PART OF CANADA'S SUCCESS ON THE WORLD STAGE

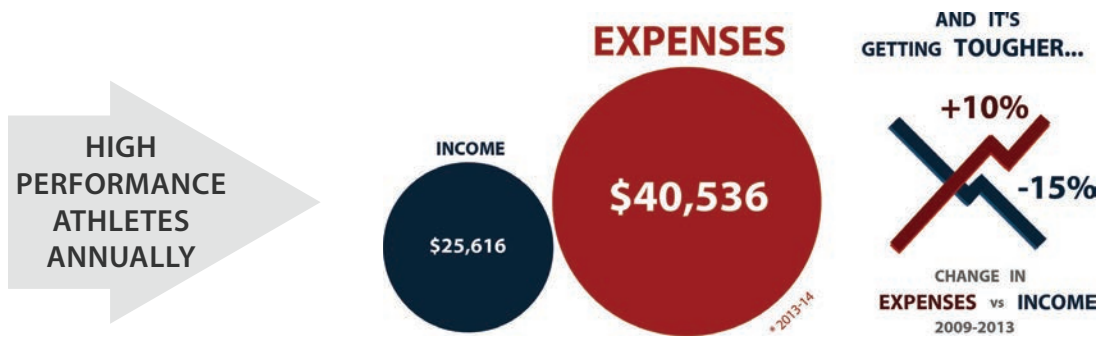


Thanking local community partners such as Nesters Market at our CSI Pacific Whistler campus
L to R: Chris Spring (Bobsleigh), Bruce Goldsmid (Nesters Market), Marielle Thompson (Freestyle Skiing), Justin Kripps (Bobsleigh)

HOW CANADIAN SPORT INSTITUTE PACIFIC CAN SUPPORT YOU

- 🍁 Access to exclusive resources and information provided by Canadian Sport Institute Pacific to registered athletes and coaches
- 🍁 Plaque and decals honouring the participation in the Community Partners program and the support for high performance sport in BC
- 🍁 Personalized, autographed cards and / or digital graphics from local high performance athletes and coaches as a thank you for support
- 🍁 Exposure on Canadian Sport Institute Pacific on website and in newsletters
- 🍁 Assistance in promoting your social media campaigns
- 🍁 Support with athlete appearances and speaking engagements, as well as photo / video shoots
- 🍁 Opportunity to attend exclusive events to promote products and services to athletes and coaches in attendance
- 🍁 Connect through Canadian Sport Institute Pacific's network to Provincial and National Sport Organizations requesting products and services

WHY YOUR SUPPORT MATTERS



2014 STATUS OF THE HIGH PERFORMANCE ATHLETE



"Very few people know the struggle Olympic athletes deal with outside of the gym and the daily grind that's required just to make ends meet. We put in our all because of the love for our sport and the dream to one day represent our country. The community partners that have teamed up with Canadian Sport Institute Pacific share that same passion and have helped countless athletes throughout their journey to the top. From products to services, their support has given me the edge and motivation to train harder and reach my goal of competing on the world's largest stage."

- Scott Morgan - Men's Gymnastics, Rio 2016 Olympian

OUR PROGRAMS

 **ATHLETE ADVANCE**

 **PODIUM SEARCH**

 **CANADIAN SPORT SCHOOL**

 **SPORT PERFORMANCE SPEAKER SERIES**

 **ADVANCED COACHING DIPLOMA**

 **INTERNATIONAL COACHING SCHOOL**

CANADIAN SPORT INSTITUTE PACIFIC IS PROUDLY SUPPORTED BY:



FOR MORE INFORMATION CONTACT PARTNERSHIP@CSIPACIFIC.CA
AND GO TO CSIPACIFIC.CA/PARTNERSHIP